

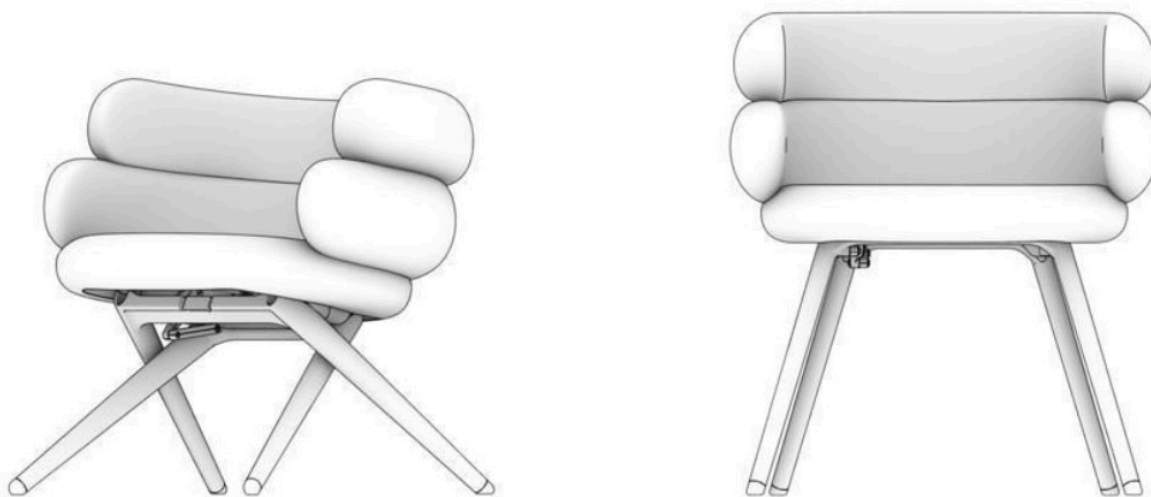
moveinBASE



PRESS RELEASE

March 2025

Living Big in Small Spaces: moveinBASE presents visionary 2-in-1 chair technology with two seating positions at Milan Design Week 2025



A technology redefining modern living and working: Product developer Angela Staffa and designer Werner Aisslinger introduce the 2-in-1 chair under the moveinBASE brand – a visionary chair technology featuring two seating positions: Lounge and Dining. This patented technology will be launched with two futuristic designs by Werner Aisslinger at Milan Design Week 2025 in Milan, setting a new standard for contemporary chair design.

The Patented 2-in-1 Technology

Flexible interior solutions are becoming increasingly important – especially in urban spaces where every square meter must be used efficiently. The 2-in-1 chair combines appealing design with high functionality: thanks to a sophisticated mechanism, the chair can be effortlessly transformed from an upright seating position into a comfortable lounge position with a single movement. The chair is ergonomically balanced and comfortable in both positions. Special safety components ensure that the chair remains securely locked in place in every situation.

The patented 2-in-1 technology was developed over several years by product developer Angela Staffa in collaboration with the engineering firm Auswall and was perfected through scientific expertise and extensive technical know-how.

„The biggest challenge in developing the patented 2-in-1 technology was to harmonize an appealing, timeless design with smooth operation and high safety standards.“

Angela Staffa

Cork and Aluminium

Werner Aisslinger’s visionary seat shell designs are crafted to appear proportionate and aesthetically pleasing in both high and low seating positions. The 2-in-1 chair cork is a voluminous, organic all-round chair made from an upcycled cork composite. The 2-in-1 chair aluminum is a minimalistic, linear design made from folded aluminum surfaces, making it suitable for outdoor use.

„The 2-in-1 chair marks the beginning of a new visionary generation of everyday design objects that can be used in different scenarios, thus providing new qualities in limited spaces.“

Werner Aisslinger

Living Big in Small Spaces

The base with its patented 2-in-1 function not only allows for a variety of applications but also offers room for individual design configurations. Thanks to customizable seat shells available in numerous colors, shapes, and materials, the design can be perfectly adapted to any environment. The space-saving chair is ideal for various settings in both private and commercial spaces, from living and dining areas to outdoor spaces, agile office environments, and hospitality areas.

Sustainability is a key focus in production: the resource-efficient manufacturing process, the exclusive use of recyclable materials, and the exceptional durability and longevity of the chair make it a sustainable choice. Additionally, the dual-functionality conserves resources that would otherwise be needed to manufacture separate pieces for each seating function.

DESIGNERS

Angela Staffa

Angela Staffa began her career as a product manager in the textile industry before turning to real estate development, interior design, and her passion for vintage furniture. In 2012, she discovered a forgotten technique in a mid-century furniture piece, which she refined over several years and successfully patented. In late 2024, the technology received official patent protection and will now be presented for the first time at Milan Design Week 2025.



Werner Aisslinger

Werner Aisslinger designs for brands such as Vitra, Moroso, Dedon, Cappellini, and Kaldewei. His material-focused design objects are featured in collections at the MoMA and the Metropolitan Museum in New York, the Fonds National d'Art Contemporain in Paris and the Vitra Design Collection. His solo exhibitions blend utopia and social critique with a touch of humor. His office, studio aisslinger, based in Berlin and Singapore, increasingly focuses on spatial design projects, including coworking spaces, hotels, malls, and immersive storytelling spaces, such as the Fotografiska Museum in Berlin.

NOTES TO EDITORS

moveinBASE at Milan Design Week 2025

[Press Preview Cocktail With Angela Staffa & Werner Aisslinger](#)

April 7, 2025, 6 - 9 PM

Please register here: moveinbase@brand-kiosk.com

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About moveinBASE

With a patented technology, Angela Staffa is redefining contemporary chair design with moveinBASE, introducing the world's first 2-in-1 chair with two seating positions. With a single movement, the chair switches between an upright dining position and a comfortable lounge position. Two versatile seat shells designed by renowned designer Werner Aisslinger complete the visionary concept, combining his signature design language with the high functionality of the 2-in-1 technology. Manufactured through a sustainable production process, in combination with modern technology, these durable products are exceptionally resilient. Thanks to individually configurable, optionally weatherproof materials, they blend seamlessly into any environment and set new standards for modern living and working in urban spaces.

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